

8 benefits of an integrated & automated BI system



If your organisation is manually producing its management reports and analysis, investing in a Business Intelligence (BI) system might seem like an expensive step to take.

However, if your business is growing and becoming more complex with more moving parts, it's highly likely that you need more visibility on what's happening and what should be happening.

This is where an automated, online and integrated BI system will pay dividends – for a price that's less than you think.

Here are 8 benefits you can expect when upgrading your Business Intelligence system:



Reports and analysis are more accurate and available more quickly



Oversee how the business is doing as a whole before drilling down into the details



Improved data quality so there's more trust in the reports



More people get better access to more information



Improved decision making



Increased ability to identify problems (and solutions)



Highlight trends and opportunities



More insights into your business, customers and markets

At The Information Factory our data driven solutions are focused on putting your data to work, refining raw, disconnected data and turning it into something that is actionable – giving you the power to know what to do.